

WISSAM CHARAFEDDINE

◆ FRONT END SOFTWARE ENGINEER AND SUCCESSFUL ENTREPRENEUR ◆

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/wcharaf ◆

313 516 9749

EXPERTISE

- Team and Project Management
- Customer Satisfaction
- Brand Development
- Web Optimization
- Social Media Marketing and Integration.
- Ecommerce/Fullfillment

TECHNICAL SKILLS

- Web Design and Development
- JavaScript/jQuery/AngularJS
- JSON/Ajax/Task Runners/Node
- Google Analytics/Tags
- C/C++
- IFTTT Integration
- HTML5 / CSS3 / Bootstrap

APP EXPERTISE

- Zendesk/Zopim/Mailchimp
- Weebly/Wordpress
- Quickbooks/Xero
- Harvest/Hubstaff
- Prezi/Keynote/MS PP
- Square/Paypal/Vend
- MS Suite/Google Apps

PROFESSIONAL EXPERIENCE

Community Liaison

HES, Inc.

Jan 2013 - Current

- Developed a social media strategy to increase Community & Family Engagement
- Researched, found, & implemented new electronic applications to achieve various goals of department, & created an electronic hub for Student Government.
- Ensured compliance of Family Engagement and Discipline policies with State, Federal and Board laws and regulations.

Founder and CEO

W Distributions LLC

Jan 2005 - March 2016

- Spearheaded the establishment, operation, executive administration, project management, and the development of a cellphone accessories and novelties distribution company to servicing around 3000 clients out of 7 distribution centers. Created all associated websites and optimized them.

Software Validation Engineer

Siemens Automotive

2000 - 2002

- Validation testing and trouble shooting of Central Security Module.
- Range and Environmental Stress testing of CSM and various related hardware components.

EDUCATION

2016-2016

Front End Development Bootcamp - Grand Circus Company - Detroit MI

Also Course Work in Design Using Photoshop and Illustrator

2002-2008

Masters of Science, Software Engineering - University of Michigan - Dearborn MI

Course Work also included Engineering Systems and Data Mining

2000-2001

Bachelors of Science, Electrical and Computer Engineering - Wayne State University - Detroit MI

Course Work also included a minor in English. GPA: 3.9

1998-2000

Associates Degrees in Liberal Studies & Associate Degrees in Fine Arts - HFCC, Dearborn MI

Honors Program

SKILLS

- Leadership
- Communication
- Blogging
- Strategic Planning
- Visual Presentations
- Public Speaking

LANG.

- English
- Arabic
- French

REFERENCES

Mustapha Hazimeh

Director of HR, HES Inc.

313-663-0050

Ali Charafeddine

Quicken Loans Inc.

313-999-8185

AFFILIATIONS

Center of Inquiry

Board of Directors

2010 - Present

Institute for Religious Studies, Humanities, and Dialogue

Board of Directors

2005-Present